

Marianna Deli

Attiki, Greece

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UI / UX DESIGNER

Industrial design engineer (5-year Integrated Master's) transitioning into UI/UX design through certified training. Completed a case study redesigning a major Greek bank's homepage: heuristic evaluation, competitor research, information architecture, and mid-fidelity wireframes in Figma, on a design system I built. Seeking a junior or internship UX role to apply a user-centered process and grow inside a product team.

SELECTED PROJECT

Eurobank Homepage & Navigation Redesign

2026 · mar-d.com

Self-initiated UX case study

- Evaluated the homepage against usability heuristics; grouped 6 issues into 4 themes, a problem statement, and three How-Might-We questions.
- Benchmarked 3 Greek banking competitors plus digital challengers (Revolut, N26), using app-store reviews and market data.
- Restructured navigation information architecture using progressive disclosure: main, utility, and action groups.
- Built a Figma design system: role-based color styles, a 5-step type scale (Inter), and an 8-pt spacing grid.
- Produced mid-fidelity wireframes of the navigation and hero with nested Auto Layout and researched art direction.

EDUCATION

Integrated Master's, Industrial Design & Engineering

2024

University of West Attica

- 5-year engineering programme (300 ECTS) combining product design, engineering, and human-centered methods.
- Thesis: independent research on the sustainability of data centers.

UX / UI Training

Nov 2025

- Complete Web & Mobile Designer: UI/UX, Figma · Zero To Mastery / Udemy · Certificate of Completion
- Figma UI UX Design Advanced (Daniel Walter Scott) · Udemy · Certificate of Completion

EXPERIENCE

Design Studio Assistant

Aug–Oct 2019

Typeroom · typography design studio

- Supported operations; observed the design process from client brief to delivered typography.

Customer-facing promotional roles

2014–2018

Various employers

- Sales promotion and leaflet distribution; daily face-to-face customer interaction.

SKILLS

DESIGN

User-centered design (design thinking) · heuristic evaluation · competitor analysis · information architecture · wireframing (low-mid fidelity) · visual hierarchy · typography fundamentals

TOOLS

Figma (Auto Layout, color & type styles, design-system setup) · AI image generation · Autodesk Fusion 360 (CAD)

LANGUAGES

Greek (native) · English (fluent, ECCE certified)